

## APPENDIX B: SOLICITATION LETTER AND FLYER

Utility A Example Letter:

**Your Logo**  
**HERE**

Dear Restaurant Owner:

Restaurant owners in *city* can partake in a new water efficiency program for restaurants administered by Department of Public Utilities.

We would like to invite you to join other environmentally conscious members in the restaurant industry to reduce water consumption by 12 percent. You will reduce water use, lower costs and save energy. The following services are voluntary and will be provided at no cost to our customers:

- **Free** High-pressure rinse nozzles that use less water and are valued at over \$100.00
- **Free** Low flow faucet aerators (as needed)
- **Free** Toilet water volume displacement devices (as needed)
- **Free** Leak detection
- **Free** Training on other techniques to improve water efficiency
- **Free** Water conservation materials and information pieces

### ~Upon Completion~

- **Certification** as a participant in water efficient program that can be prominently displayed for patrons

I will be dropping in on restaurants the week of May 19<sup>th</sup> to 30<sup>th</sup>, after the lunch time rush and before dinner to discuss audits. If you would prefer to schedule a specific date and time please feel free to call me. I can be reached Monday through Friday, 8:30 am to 5 pm at \*\*\*-\*\*\*\*.

I look forward to working with you,

Water and Energy Conservation Officer  
Department of Public Utilities

Your Logo  
Here

City of \*\*\*\*\*

# Free Water Audits Restaurants

The City of \*\*\*\*\* will be providing free water audits to the City of \*\*\*\*\* commercial restaurants. The audit will take approximately 2 hours and require access to all areas of the restaurant, inside and out. All participating restaurants will receive a free pre-rinse spray nozzle installed by our professional auditor. Contact the City Utility office for more details and to reserve your spot

### Highlights

- Receive free pre-rinse spray nozzle
- Estimate \*\*% reduction in water use
- Pre and Post Audit water use analysis
- Certificate of Participation
- Scheduled at your convenience



Audits are being scheduled for February 2008. Call Utility for more details.

City of \*\*\*\*\*  
address

Phone: 505-\*\*\*-\*\*\*\*

Email \*\*\*\*\*

Other sponsor

Other sponsor logos